



**KOMU-TV8**  
**5550 Hwy. 63 S.**  
**Columbia, MO 65201**  
**USA**  
**(573)882-8888**

# CONTRACT

<u>Contract / Revision</u> 27468 /		<u>Alt Order #</u> 09678779
<u>Product</u> CROSSROADS GPS		
<u>Contract Dates</u> 03/14/12 - 03/20/12		<u>Estimate #</u>
<u>Advertiser</u> CROSSROADS GPS		<u>Original Date / Revision</u> 03/06/12 / 03/06/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOMU	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington, DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 6087	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**CROSSROADS MEDIA LLC**  
**66 CANAL CENTER PLAZA SUITE 555**  
**ALEXANDRIA, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	8	03/14/12	03/20/12	M-F TODAY	700a-900a		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/14/12	03/20/12	MTWTF--				3	\$350.00			
N 2	8	03/14/12	03/20/12	M-F 5-530P	500P-530P		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/14/12	03/20/12	MTWTF--				3	\$275.00			
N 3	8	03/14/12	03/20/12	NBC NIGHTLY NEWS MON	528P-600P		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/14/12	03/20/12	MTWTF--				3	\$450.00			
N 4	8	03/14/12	03/20/12	MON-FRI 6-630P	600P-630P		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/14/12	03/20/12	MTWTF--				3	\$350.00			
N 5	8	03/17/12	03/17/12	SAT 700A-900A	7A-9A		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/12/12	03/18/12	-----S-				1	\$100.00			
N 6	8	03/18/12	03/18/12	MEET THE PRESS	900A-1000A		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/12/12	03/18/12	-----S				1	\$150.00			
<b>Totals</b>											<b>14</b>	<b>\$4,525.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
02/27/12 - 03/20/12	14	\$4,525.00	\$3,846.25
<b>Totals</b>	<b>14</b>	<b>\$4,525.00</b>	<b>\$3,846.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.